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 **PyroManiac**  
**FEAT. TOASTONE**  
SPRING/SUMMER 2010







**ARTIST  
COLLECTION**  
FEATTOASTONE  
PAGE 06-25

**ON FIRE  
COLLECTION**  
BASICUNDERCOVERPMC  
PAGE 26-55



# Pyromaniac

## HISTORY & PHILOSOPHY

CLOTHING FOR COOL  
PEOPLE DOING COOL  
THINGS...



Ghost Rock



Luis



Too Strong



Ilker



Vitam



Sweap



Peter Base



Scotty 76



Anna



Sancho



Julian



Sama & Pmoos

PYROMANIAC BY DEFINITION HAS EVERYTHING TO DO WITH BEING ON FIRE. WE ENCOURAGE PEOPLE TO STOP LETTING THE WORLD TELL THEM WHO THEY SHOULD BE, BUT RATHER, LISTEN TO THE VOICE INSIDE OF THEM AND BECOME WHO THEY ARE MEANT TO BE. WE, AT PYROMANIAC ARE "ON FIRE" WITH INSPIRATION, INVENTIVENESS AND PASSION FOR WHAT WE DO.

ON THE HORIZON IS A NEW AGE FOR PYROMANIAC, AN EVOLUTION ROOTED IN THESE ELEMENTS AND EXPANDING TO NEW PLACES. WITHOUT LIMITING OURSELVES OR OUR CREATIVITY WE USE THE TOOLS WE HAVE AND OUR NETWORK TO EXPLODE ON THE SCENE. OUR STYLE IS URBAN, FUNCTIONAL, WE PRIDE OURSELVES ON PRODUCING GARMENTS THAT ALLOW YOU TO BE COMFORTABLE ENOUGH TO STAY CREATIVE AND ONGOING STRONG COLLABORATIONS WITH OUR FRIENDS AT MZEE, BACKSPIN, STYLEFILE AND GRAPHOTISM.

IN 2005, THE CONCEPT FOR A CLOTHING BRAND, BECAME A REALITY FOR A SMALL GROUP OF PEOPLE IN HEIDELBERG / GERMANY TO MAKE A LASTING IMPRESSION ON URBAN STREETWEAR. PYROMANIAC CLOTHING WAS BORN, AS A SECOND WIND TO A FIRE THAT STARTED BURNING IN 2003, WHEN CANTWO AND STICKUPKIDZ JOINED FORCES WITH MONTANA CANS.

ROOTED IN THE GRAFFITI SCENE, TRYING TO SET PEOPLE'S HEARTS ON FIRE THROUGH CLOTHING. WITH EVERFRESH COLLABORATIONS WITH GRAFFITI WRITERS LIKE CANTWO, SCOTTY76, KANEONE, STOHEAD, BANOS, PUBES, CRONE, SMASH, SUPERBLAST, SATONE AND TOASTONE. WE BELIEVE IN THE PURSUIT OF CREATIVITY COMING TOGETHER WITH A HIGH QUALITY, SET AT A FAIR PRICE.

TODAY WE SEE OURSELVES AS A BRAND THAT INSPIRES PEOPLE TO TEND THE FIRE OF THEIR DREAMS NO MATTER WHAT.

WE KNOW WHAT WE ARE TALKING ABOUT.





# TOASTONE

ATA BOZACI

TOAST IS A PROMINENT GRAFFITI ARTIST WHO WIDELY INFLUENCED THE INTERNATIONAL GRAFFITI WRITING-SCENE WITH HIS UNIQUE STYLE. TOAST IS ALSO ATA BOZACI, FOUNDER AND CO-OWNER OF THE ENTERTAINMENT MEDIA CORPORATION «ATALIER» IN BERN, SWITZERLAND.

VISUAL PHENOMENON, REKNOWNED DESIGNER, REBELLIOUS SPIRIT AND AN ENDOWED MULTI TALENT – THE WORKS BY ATA BOZACI ARE AS DIVERSE AS THE PERSON HIMSELF. HIS CURRENT WORK DEMONSTRATES COURAGE TO FUTURISTIC FORMS, AN EXCEPTIONAL FEELING FOR ABSTRACTION AND GREAT SENSE FOR FUNCTIONALITY.

THESE QUALITIES STEM FROM THE SOURCE OF GRAFFITI ART AND ARE ALSO APPARENT IN THE PRIVATE APARTMENT OF GUNTER SACHS INSIDE THE LEGENDARY CASTLE AT LAKE WÖRTH, WHICH HE RECENTLY REDESIGNED. AFTER NUMEROUS PUBLICATIONS IN DESIGN BOOKS AND MAGAZINES, ATA BOZACI NOW GRANTS INSIGHT INTO THE CREATIVE PROCESS WITH HIS BOOK «BLACK INK».





## BEWARE OF THE pyrochimps

FOR CENTURIES MASSACRES RAGED OVER THE ANIMAL KINGDOM AND MANKIND TOOK NO NOTICE! DURING "BLOODY MOON" NIGHTS KIWIS TRANSFORMED INTO CHIMP-EATING MONSTERS!

BY ACCIDENT THE ENDANGERED CHIMPS DISCOVERED FIRE AND THUS FINALLY GOT A POSSIBILITY TO FIGHT THE KIWIS WHICH ARE NOCTURNAL AND SENSITIVE TO ODOR.

THEREFORE BE AWARE THAT THE MOST RECENT FIRE ACCIDENT YOU HEARD OF MAY IN FACT HAVE BEEN CAUSED BY A PYROCHIMP RATHER THAN A PYROMANIAC!





●● **THE THINKER T-SHIRT**  
● THIS TEE DEFINATELY TAKES US TO HIGHER LEVELS. OUT-  
STANDING DESIGN ON A SPECIAL SOFT-TREATED T-SHIRT.  
THE T-SHIRT IS STONEWASHED AND MADE OF A FINE  
COMBED COTTON FABRIC.  
THE PERFECT EXAMPLE OF WHAT CAN TURN OUT WHEN AN  
ARTIST LIKE TOAST COOPS WITH US..  
FABRIC: 100% COMBED COTTON, 150GSM  
COLORS: OFF WHITE, MALACHIT SIZES: S-XXL



DITION





TOASTEDITION

●● **CHIMPSZIPJACKET**

● SOFTBRUSHED FLEECE ZIPJACKET WITH A LOT OF DETAILS. THERE IS A HIGH DENSITY PRINT ON THE CHEST SHOWING THE PYROCHIMPS LOGO AND AN EYECATCHING PRINT ON THE LEFT SIDE...DON'T STARE AT ME CHIMP!

FABRIC: 65%CO&35%PES, 350GSM  
COLOR: OFFWHITE SIZES: S-XXL

●● **CHAOTIC CHIMPSZIPHOODY**

● THIS ZIPHOODY HAS A VERY SPECIAL CUT WITH A LOT OF DETAILS AND DIFFERENT PRINTING TECHNIQUES.

FABRIC: 65%CO&35%PES, 350GSM  
COLOR: OFFWHITE/BLACK SIZES: S-XXL



TOAST



●● **KING LOUIE** T-SHIRT

● THAT'S WHERE ALL THIS TENSION COMES FROM. THE KING. YOU CAN SEE IT IN HIS FACE...HE IS NOT THINKING OF STH. GOOD. NICE PRINT ON HIGH QUALITY, SOFT- AND STONEWASHED T-SHIRT.

FABRIC: 100% COMBED COTTON, 150GSM  
COLORS: WHITE, BORDEAUX\* SIZES: S-XXL





## TOAST EDITION

### ●● X-TAGGING T-SHIRT

● THE PYROCHIMPS FINALLY KNOW HOW TO BOMB THE STREETS. I'M GONNA CROSS THESE DUMB APES PIECES. THIS THE FINE COMBED AND STONEWASHED FABRIC MAKE THIS TEE VERY SPECIAL.

FABRIC: 100% COMBED COTTON, 150GSM  
COLORS: HEATHER GREY, BLACK SIZES: S-XXL



### ●● CHIMPS LOGO T-SHIRT

● YEAH RIGHT. THE PYROCHIMPS HAVE THEIR OWN LOGO. THEY ARE TAKING OVER THE WORLD. SO WATCH OUT! ABSTRACTED CHIMP-HEAD PRINTED ON A HIGH-QUALITY T-SHIRT. THIS T-SHIRT IS STONEWASHED.

FABRIC: 100% CO<sub>2</sub>, 180GSM  
COLORS: BLACK, MALACHIT, PLUM, OFF WHITE SIZES: S-XXL





●● **WANTED** T-SHIRT  
 ● THEY HAVE TO TAKE THE CONSEQUENCES FOR WHAT THEY'VE DONE. GO AND GET THEM – BETTER DEAD THEN ALIVE. THIS TEE IS STONED WASHED.  
 FABRIC: 100% CO, 180 GSM  
 COLORS: BLACK, OFF WHITE SIZES: S-XXL



**TOAST** EDITION





●● **HANDS UP T-SHIRT**  
 ● SOMEONE SAID YOU HAVE TO LEAVE MARKS BEFORE YOU DIE. THAT 'S WHAT THE CHIMPS DID HERE.  
 FABRIC: 100% CO, 190GSM  
 COLORS: BLACK, WHITE SIZES: S-XXL



●● **APEZIPHOODY**  
 ● MULTICOLOR HOODY WITH STRIPED CUFF- / WASTERIB. THERE IS A FLOCKPRINT ON THE CHEST.  
 FABRIC: 65% CO & 35% PES 350GSM  
 COLORS: BLACK/GREY, BORDEAUX/WHIT SIZES: S-XXL

**TOAST**EDITION





●● **OPTIC T-SHIRT**  
 ● JOIN THE PLAYGROUND! ONE OF OUR STATEMENT T-SHIRTS. THIS TEE IS STONEWASHED.  
 FABRIC: 100% COMBED COTTON, 150GSM  
 COLORS: PURPLE, AQUA SIZES: S-XXL



●● **QUANTUM ZIPJACKET**  
 ● WEAR THIS JACKET COMBINED WITH THE T-SHIRT OPTIC. YOU'LL BE THE MAN! THE ASYMMETRIC CUT AND THE CONTRAST STITCHINGS MAKE THIS ZIPJACKET STH. SPECIAL.  
 FABRIC: 65% CO & 35% PES, 350GSM  
 COLORS: OFFWHITE/PURPLE/AQUA SIZES: S-XXL



●● **HALO ZIPHOODY**  
 ● HOODED VERSION OF THE AWESOME ZIPJACKET QUANTUM.  
 FABRIC: 65% CO & 35% PES, 350GSM  
 COLORS: OFFWHITE/PURPLE/AQUA SIZES: S-XXL

**TOAST EDITION**





- **THE CUBAN T-SHIRT**
- GOT IT? THIS ONE IS FUNNY. GREAT ARTWORK.
- FABRIC: 100% CO, 180 GSM
- COLORS: HEATHER GREY, WHITE SIZES: S-XXL



- **TOAST T-SHIRT**
- WE GOT SOME FRESH COLOR-COMBOS HERE. ONE OF TOESTONES LOGOS ON THE CHEST. THIS TEE IS STONEWASHED.
- FABRIC: 100% CO, 180 GSM
- COLORS: WHITE, RED, YELLOW SIZES: S-XXL



- **FAB69 ZIPJACKET**
- FABULOUS POLYESTER ZIPJACKET. THIS ONE IS VERY SIMPLE. ONCE YOU TAKE A CLOSER LOOK, YOU WILL SEE THE DETAILS. PRINTED STRIPES IN RED ALONG THE SLEEVES AND ON THE SIDE PANELS..
- FABRIC: 100% PES
- COLORS: BLACK SIZES: S-XXL

**TOAST EDITION**





# PyroManiac

ON FIRE EDITION  
KEEP IT CLASSY







## ON FIRE EDITION

### ●● FLAMESKULL T-SHIRT

● THIS IS OUR SIGNATURE TEE IN NICE COLOR-COMBOS. BROKEN BONES FOR THE HARD WORK, FLAMES FOR THE PASSION THAT BURNS INSIDE, SKULL CAUSE IT IS ALL IN YOUR HEAD

FABRIC: 100% CO, 180GSM  
COLORS: GREEN/YELLOW, PURPLE, BLACK, BROWN SIZES: S-XXL







●● **OLDSCHOOLWINDBREAKER**

- THIS WATER REPELLENT OLDSCHOOL CLASSIC WITH A FULL INNER MESH LINING THAT MAKES FOR A SUPER COMFORTABLE FIT. THE FLAMESKULL LOGO IS PRESENTED ON THE CHEST AND PYROMANIAC ALONG THE SIDE OF THE HOOD

FABRIC: 100% NYLON WITH MESH LINING  
COLOR: BLACK/GREY SIZES: S-XXL

●● **TROPICAWINDBREAKER**

- THIS ONE IS WICKED. THIS WINDBREAKER IS SO HOT, THAT YOU ARE GOING TO SMOKE THE RAINDROPS. ITS WATER REPELLENT WITH A FULL MESH LINING. THE FLAMESKULL LOGO IS PRESENTED ON THE CHEST AND PYROMANIAC ALONG THE SIDE OF THE HOOD

FABRIC: 100% NYLON WITH MESH LINING  
COLOR: LIME/YELLOW SIZES: S-XXL



●● **PYROMANIAC-T-SHIRT**

- OUR SIGNATURE TEE. SPELT OUT OUR MENTAL STATE FOCUSED ON PASSION. AVAILABLE IN 2 CLASSIC COLORS.

FABRIC: 100% CO, 180GSM  
COLORS: BLACK, HEATHER GREY SIZES: S-XXL

●● **PYROMANIAC COLORT-SHIRT**

- OUR SIGNATURE TEE IN A CANDY PRINT THAT MAKES YOU WANT TO LICK IT. SHINY HIGH DENSITY PRINT ON THE CHEST.

FABRIC: 100% CO, 180GSM  
COLOR: BLACK, PETROL SIZES: S-XXL



**ON FIRE EDITION**





●● **ON FIRE-SHIRT**

● THIS IS OUR CLASSIC TAG TEE WITH OUR MOTTO:  
STAY ON FIRE >>> BE PASSIONATE

FABRIC: 100%CO, 180GSM  
COLORS: MINT, PETROL, WHITE, BLACK SIZES: S-XXL



●● **STRAIGHT TRAINING JACKET**

● THIS TRAINING WARM UP JACKET HAS A WHITE  
ZIP AND A TONE IN TONE FLAMESKULL IN HIGH  
DENSITY PRINT ON THE CHEST. THE 2 FRONTPOCKETS  
ARE ZIPABLE. IF YOU WANNA GO OLDSCHOOL YOU  
NEED TO GET THIS ITEM

FABRIC: 100%PES  
COLORS: BLACK, BORDEAUX SIZES: S-XXL







●● **URBAN TACTICS**T-SHIRT

● WE PRESENT A NEW TAG TEE: URBAN TACTICS! IN FRESH COLOR COMBOS. BIG UPS HOMBRE. URBAN TACTICS STANDS FOR ALL URBAN ELEMENTS WE AS PYROMANIAC STAND FOR. IF YOU WANNA BELONG TO THIS LIFESTYLE, YOU BETTER GET YOURSELF ONE OF THESE TEES

FABRIC: 100%CO, 180GSM  
COLORS: BLACK, CELTIC, BLUE, BORDEAUX SIZES: S-XXL



TION'





●● **PITCH**ZIPHOODY

● THE PITCH IS OUR CLASSIC ZIPHOODY AND ONE OF OUR ALLTIME BEST-SELLERS. THERE IS A SMALL FLAMESKULL LOGO EMBROIDERED ON THE CHEST. THE CONTRAST COLOUR HOOD LINING ADDS TO COMFORT. THERE IS PYROMANIAC EMBROIDERED ALONG THE RIGHT SIDE OF THE HOOD. THE EYELETS HAVE AN ANTIQUE FINISH AND ARE ATTACHED ONTO SUEDE PATCHES

FABRIC: 65%CO&35%PES, 380GSM  
COLORS: BLACK, HEATHERGREY, BROWN, PETROL, YELLOW, LIME SIZES: S-XXL



●● **ROYALE**HOODY

● THE ROYALE (PRONOUNCED ROY-AL) WITH ITS RAGLAN CUT FOR A COMFORTABLE FIT HAS A SMALL FLAMESKULL LOGO EMBROIDERED ON THE CHEST. THE DETAILS GO ON WITH 2 BY 1 RIB MOHAWK PATCH ON THE HOOD AND THE POCKET OPENINGS

FABRIC: 65%CO&35%PES, 380GSM  
COLORS: HEATHERGREY, BLACK SIZES: S-XXL

ON FIRE EDITION\*





●● **NIGHT TRAIN** T-SHIRT

● VERY DETAILED ARTWORK FROM OUR VERY TALENTED BUDDY HOMBRE. WICKED!!! THE T-SHIRT IS SOFTWASHED AND MADE OF A COMBED COTTON FABRIC.

FABRIC: 100% COMBED COTTON, 150GSM  
COLOR: WHITE SIZES: S-XXL



ON FIRE EDITION\*







●● **BAD LIEUTNANT**WINTERJACKET

● THIS HEAVY DUTY JACKET WAS PUT TOGETHER TO BATTLE THE STREETS. THERE IS A REMOVABLE INNER JACKET, 6 LARGE POCKETS FOR ALL YOUR TOOLS AND A PYROMANIAC FULL METAL PLATE ON THE TOP LEFT POCKET

FABRIC:100%COTTON TWILL & 100%PES LINING  
COLOR:BLACK SIZES:M-XXL

ON FIRE EDITION\*

●● **NINJA JACKET**JACKET

● THIS JACKET IS THE EVOLUTION OF A WRITERS CLASSIC THE NINJA HOODY. THE NJ IS A LIGHT MID SEASON JACKET THAT JUST FEELS GREAT THANKS TO THE GREAT INNER LINING. 6 POCKETS WILL MAKE SURE THAT YOU HAVE ENOUGH SPACE FOR ALL YOUR GADGETS

FABRIC:100%COTTON TWILL & 100%PES LINING  
COLOR:BLACK SIZES:M-XXL





I NEVER  
GREW UP BEING  
STREET  
AT HEART...  
BUT THESE  
DAYS I'M  
UNDERCOVER





●● **UNDERCOVER**-SHIRT

● THIS TEE IS VERY DECENT, IT FEELS GREAT DUE TO THE COMBED COTTON FABRIC, A TONE IN TONE DECENT PRINT. IT'S ALSO SOFTWASHED.

FABRIC: 100% COMBED COTTON, 150GSM  
 COLORS: OFFWHITE, PLUM, MALACHIT, GREY, BORDEAUX, DARKGREY, AQUA  
 SIZES: S-XXL



UNDERCOVER EDITION \*





●● **ZIPJACKET UNDERCOVERZIPJACKET**

● THIS ZIPJACKET HAS AN INCREDIBLE SOFT AND LIGHT TOUCH. IT'S SOFTBRUSHED AND PERFECT FOR MIDSEASON AND SUMMER

FABRIC: 65%CO&35%PE5 SOFTBRUSHED FLEECE, 350GSM  
COLORS: PLUM, MALACHIT SIZES: S-XXL



●● **HOODY UNDERCOVERZIPHOODY**

● A HOODED VERSION OF THE INCREDIBLE UNDERCOVER LINE FLEECE ITEMS

FABRIC: 65%CO&35%PE5 SOFTBRUSHED FLEECE, 350GSM  
COLORS: DARKGREY, OFFWHITE SIZES: S-XXL





# PMAC

**PYROMANIAC  
ATHLETICS**  
STREETWEAR FOR  
URBAN DISCIPLINES







PMCEDITION

●● **COLLEGE PMC** COLLEGE JACKET  
 ● THIS IS REAL OLDSCHOOL. OUR VERSION OF THE CLASSIC COLLEGEJACKET  
 FABRIC: SHELL: NYLON & POLYESTER LINING  
 COLORS: BORDEAUX, CELTIC, BLUE, BLACK, ALL-BLACK SIZES: S-XXL





●● **TRACKSUIT TRAINER**

● NOTHING TO SAY ABOUT THIS ONE.  
IT'S COMFORTABLE, IT'S CLASSIC,  
IT'S A MUST HAVE

FABRIC: 65%CO&35%PES, 380gsm  
COLORS: BLACK, DARKGREY, HEATHERGREY  
SIZES: S-XXL



●● **RUN PMCTRAINER**

● THIS TRACKSUIT IS AN ADVANCED VERSION OF OUR  
CLASSIC TRAINER FLIP. IT HAS A FULL JERSEY LINING  
INSTEAD OF MESH, WHICH MAKES IT MORE COMFORTABLE  
AND FUNCTIONAL. WE ADDED NEW COLORS TO COPE WITH  
THE OLDSCHOOL NAME

FABRIC: 100%NYLON WITH JERSEY LINING  
COLORS: BLACK, BORDEAUX, BLUE SIZES: S-XXL





●● **MOVIN**UNDERSHIRT  
 ● YOU SHOULD WEAR THIS ONE BENEATH OUR TRAINERS.  
 FABRIC:100%COTTON  
 COLORS:BLUE, WHITE, BLACK SIZES:S-XXL



●● **MELLOW**SWEATPANTS  
 ● EXTRAORDINARY PANT, VERY COMFORTABLE. YOU MIGHT NOT WANT TO WEAR ANY OTHER PANTS ANYMORE.  
 FABRIC:65%CO&35%PES, 350GSM  
 COLORS:DARKGREY, BLACK SIZES:30-38



●● **HALFTIME**SWEATSHORTS  
 ● VERY COMFORTABLE SHORTS IN A SOFT FLEECE FABRIC.  
 2 CLASSIC COLORS  
 FABRIC:65%CO&35%PES, 350GSM  
 COLORS:DARKGREY, BLACK SIZES:S-XXL





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